Methodology Statement

Research company: DemosAU (analysis and reporting) and TKW Research (fieldwork)

Client commissioning the research: Self-funded by TKW Research and conducted in partnership with DemosAU.

Fieldwork dates: 4-8 November 2026

Mode of data collection: Computer Assisted Telephone Interviews (100% CATI), conducted by TKW Research

Target population: Pakenham residents 18+ eligible to vote at elections

Sample size: 484

Is voting intention published?: Yes, in this report

Effective sample size after weighting applied: 289

Margin of error associated with effective sample size: ±5.8 percentage points at the 95% confidence level.

Variables used in weighting: Age x gender, education, household income, language, 2025 Federal Vote.

Weighting method used: Rim Weighting

Full question text, responses categories and randomisation: As per following pages

Source of sample: Purchased telephone sample (mobiles and landlines) sourced from third party list providers.

Positioning of voting intention questions in questionnaire?: First substantive questions after initial demographic questions

How were undecided voters handled?: Initial undecided voters were asked a leaner question. Remaining undecided voters were excluded from final totals.

2PP calculation method: Using preference flows informed by DemosAU's model of respondent allocated preferences Preference flows used (%) - Labor: 74-26 Liberal, Greens & Victorian Socialist: 85-15 Liberal, Others 50-50.

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Question wording

Q. If the Victorian State election were held today, with the following candidates standing in your electorate of Pakenham, who would you vote for?
First three candidates rotated, remainder of candidate order fixed as listed.
1. Radmila Dyson, Liberal
2. Alessandra Soliven, Labor
3. Warren Pickering, One Nation
4. Nasser Yawari, Greens
5. Raymond French, Independent
6. Mary-Kate Louis, Independent
7. Stephanie Grigg, Victorian Socialists
8. Kate Hands, Libertarian
9. Another candidate

If Don't Know or Refused above respondent was asked

Q. And if you had to choose, which of the following are you leaning towards, even if only slightly?
Answers as above

If candidate given at above two questions

Q. And is your vote firmly decided, or could you still change your mind before election day?

Answers rotated. Respondents who indicated unsure were recorded as such.
1. Firmly decided
2. Could still change my mind

Q. Have you heard of the following people?
IF YES: Do you have a favourable, neutral or unfavourable impression of them?.
IF NO: answer is "never heard of".

Answers (first 3 rotated)
1. Favourable
2. Neutral
3. Unfavourable
4. Unsure (if prompted)

ROTATE LIST
1. Ben Carroll (Victorian Premier, Labor)
2. Jess Wilson (Victorian Liberal Leader)
3. Warren Pickering (Victorian One Nation Leader and candidate for Pakenham)
4. Alessandra Soliven (Labor candidate for Pakenham)
5. Radmila Dyson (Liberal candidate for Pakenham)
6. Pauline Hanson (Federal One Nation Leader)

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Question wording

Q. In your view, who would you prefer as Premier of Victoria?
Answer options rotated.

1. Ben Carroll, Labor
2. Jess Wilson, Liberal
3. Warren Pickering, One Nation
4. Neither / none of these (only if prompted)
5. Unsure (only if prompted)

IF NEITHER / NONE OR UNSURE, SQUEEZE ONCE: "And if you had to choose, which of these would you prefer?"

Q. Thinking about the upcoming Victorian state election, what is the one issue that will be most important in deciding your vote?
Open-ended answer. Answers report are categorisations.

Q. Generally speaking, do you think Victoria is heading in the right direction or the wrong direction?
Answer options rotated.

1. Right direction
2. Wrong direction
3. Unsure (only if prompted)

Q. Regardless of how you intend to vote, on a scale of 0 to 10, where 0 is you would never consider it and 10 is you would definitely consider it, how likely would you be to consider voting for each of the following parties?
Party list randomly listed

1. One Nation
2. Liberal Party
3. Labor Party

Scale: 0 (never consider) to 10 (definitely consider).

Q. Thinking about the Suburban Rail Loop, which of the following comes closest to your view?
Answer options rotated.

1. Continue building the Suburban Rail Loop as planned
2. Pause or cancel the Suburban Rail Loop and spend the money on other priorities
3. Unsure / Don't know (only if prompted)

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Question wording

Q. Victoria's bail laws for young people were tightened in 2025. Do you think they should now be made tougher, kept as they are, or made less strict?
Answer order 1-3 randomly flipped

1. Made tougher
2. Kept as they are
3. Made less strict
4. Unsure (only if prompted)

Q. Over the past year, do you think crime in your local area has got better, got worse, or stayed about the same?
Answer order 1-3 randomly flipped

1. Got better
2. Stayed about the same
3. Got worse
4. Unsure (only if prompted)

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